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This is in line with Hill, Schilling, and Jones (2016) who suggest that strategic executives must choose strategies that work together to assist their firms in utilizing resources most effectively...

(PDF) Strategic Management: An Integrated Approach, 12e

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Frank T. Rothaermel - McGraw-Hill Education

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2012 Strategic management New York McGraw HillIrwin Hill C ...

Carefully analysing the situation and formulating the strategy is important, since implementation follows right after and making a mistake in the formulation phase has essential consequences later on (Hill & Jones, 2015).

Essentials-of-Strategic-Management-by-Hill-Jones - Term Paper

Strategic Management, Sixth Edition Charles W. L. Hill, University of Washington Gareth R. Jones, Texas A&M University Chapter Summaries Chapter 10: Corporate Strategy: Diversification, Acquisitions, and Internal New Ventures.

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