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"Platform Revolution" New platform business models are disrupting traditional industries and have transformed "travel, transportation, media and communication" business models. Consider Airbnb, the room-rental service that offers affordable accommodations in homes, or Uber, the taxi alternative that facilitates buying a ride from someone driving his or her personal car.

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This book, written by Parker, Van Alstyne and Choudary, describes the impact of digitization, disintermediation and reintermediation as a 'platform revolution.' Obviously - and once more - this is not a revolution. This is a change. But the authors describe this change - through airbnb, uber, youtube and yelp - quite effectively.

Platform Revolution: How Networked Markets Are ...

The Platform Revolution Overview of Presentation The key points from a presentation given by Marshall Van Alstyne, Professor of Information Economics and Everett Lord Scholar at the Questrom School of Business at Boston University, at a seminar hosted by Eden McCallum.

Eden McCallum seminar, 27 September 2017

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A practical guide to the new economy that is transforming the way we live, work, and play., Platform Revolution, How Networked Markets Are Transforming the Economy and How to Make Them Work for You, Geoffrey G Parker, Marshall W Van Alstyne, Sangeet Paul Choudary, 9780393354355

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Platform Revolution Quotes by Geoffrey G. Parker

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