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c. Society of Logistic Engineers d. supply chain logistics ANS: A. PTS: 1. REF: Page 35 inside Table 2-1. 11. Logistics is the process of anticipating customer needs and wants; acquiring the ...

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eral books on SCM topics, including Introduction to Supply Chain Management (Prentice Hall, with Ernest L. Nichols; translated into Japanese, Korean, Chinese, and Indone-sian), Supply Chain Redesign (Prentice Hall Financial Times), and Purchasing and Supply Chain Management, 5th edition (South-Western College Publishing, with Robert M.

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CSCMP's Supply Chain Quarterly, 7(2), 34-36. Christopher, M. L. (1992) Logistics and Supply Chain Management. London: Pitman Publishing. Cooke, J. A. (2013) Kimberly-Clark connects its supply chain to the store shelf. DC Velocity, 11(5): 53-55. Council of Supply Chain Management Professionals. (2010) Supply Chain Management Terms and ...

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